

PINNING DOWN YOUR PAST:

ADDING SOCIAL MEDIA TO YOUR GENEALOGICAL REPERTOIRE

Tina Beaird

tinab@tamarackgenealogy.com

Social Media Websites:

Pinterest

Google+

Flickr

History Pin

Facebook

What Was There

LinkedIn

Tiki-Toki

Bonus: Social Media Time Wasters

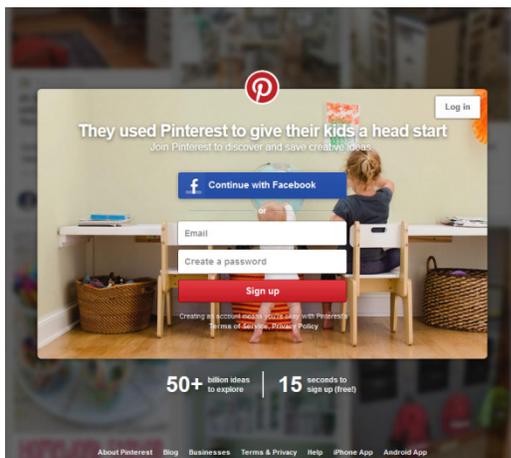
Perks to using social media in your genealogy

- You are already here connecting with friends and family
- Crowdsourcing is a brilliant way to answer those tough questions
- Blogs, boards, posts & pins are a great way to quickly share information
- You never know where the next big idea will originate

Pinterest

Pinterest is a website to help people visually organize topics of interest such as recipes, trip ideas, wedding planning and of course genealogy tips!

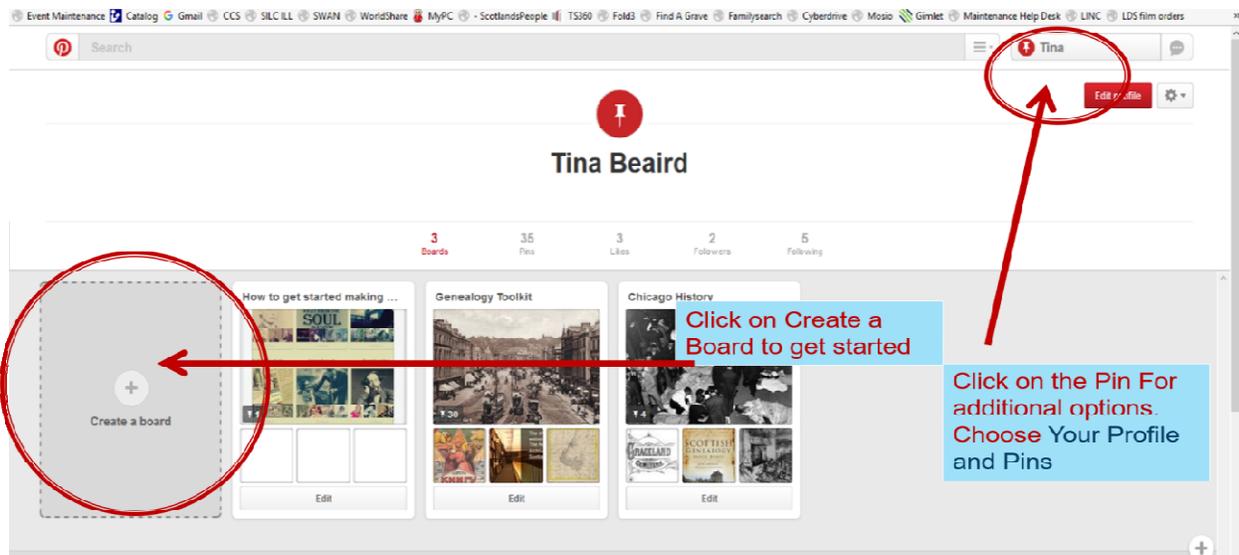
You must sign up for a free account in order to browse the millions of pins on their site and create your own 'boards.'



Once you create your account, you can begin browsing other member's boards for ideas and inspiration.

Click on your name in the upper right-hand corner to get started.

Here's where you'll begin the process of creating boards to store all of your new genealogy tips and tricks.

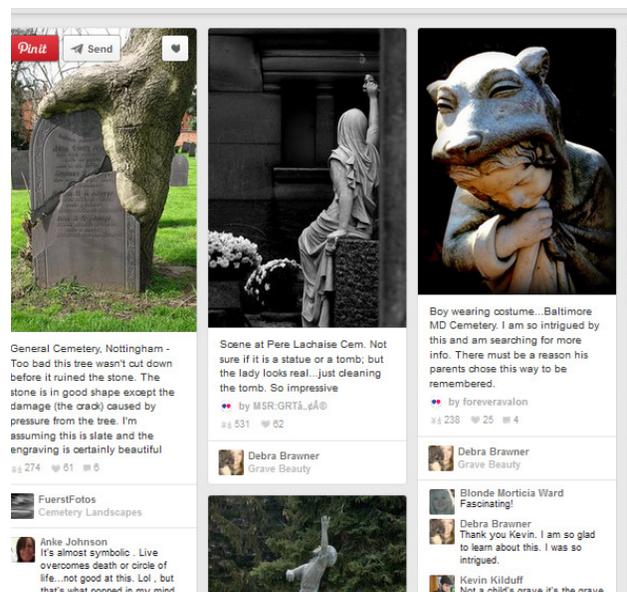
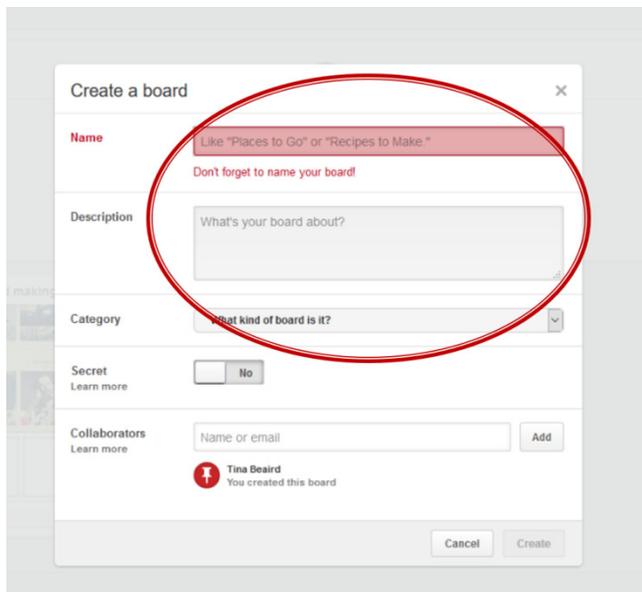


Follow the steps on the screen to create your first board.

What do you want to name your board?

Do you want to add a description to keep topics and themes together?

Who do you want to be able to see your boards?

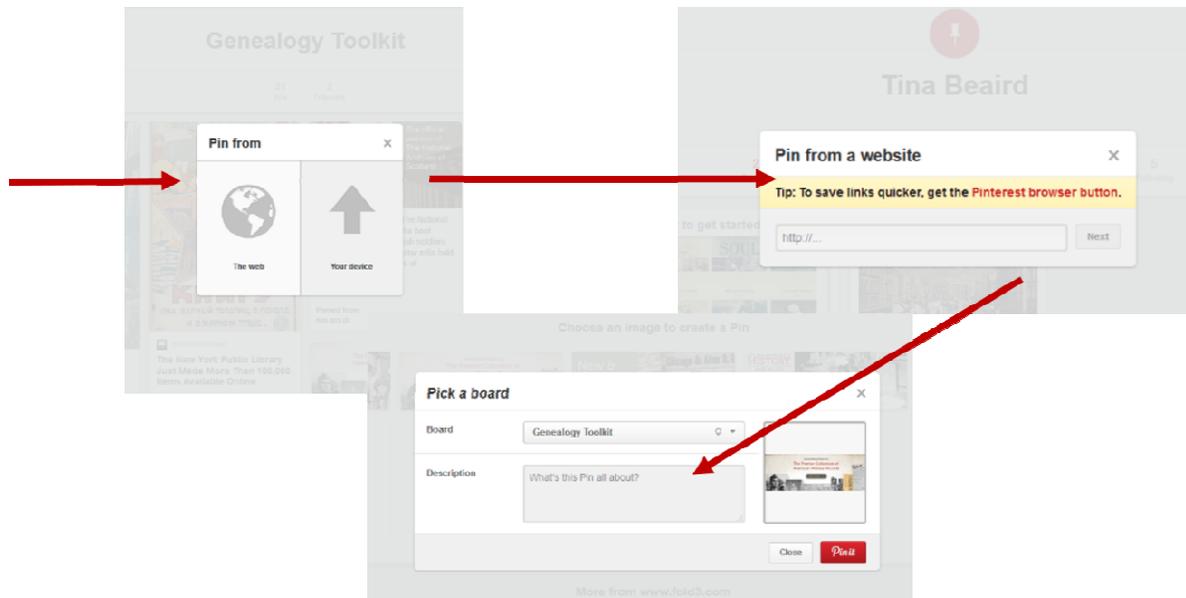


Once you've created your board you can begin pinning other people's ideas.

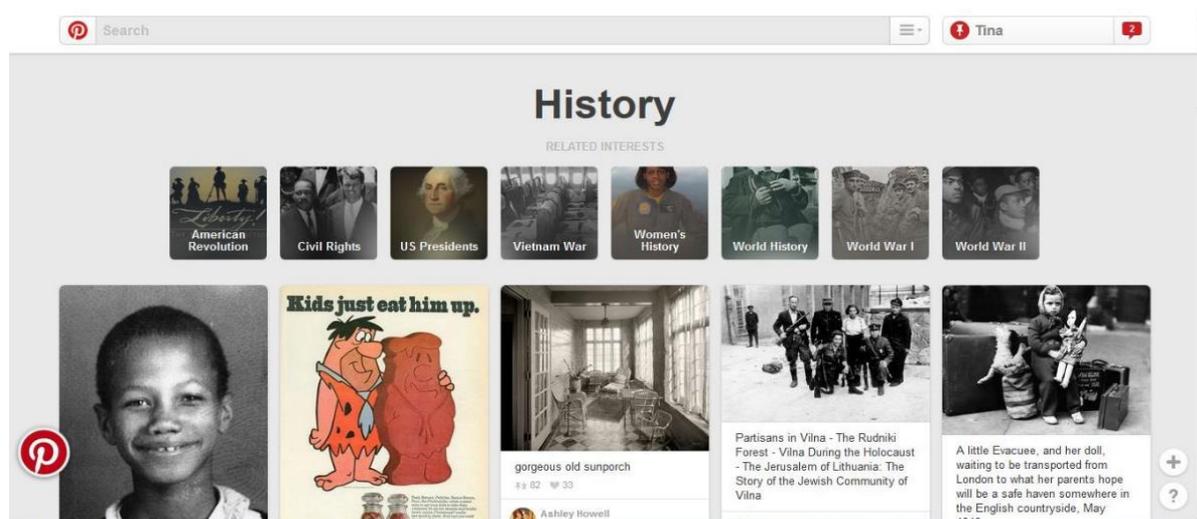
Each time you pin an idea the site will ask you where you would like to pin it.

You can also start uploading your own pins!

To add your own images, you will follow these three easy steps shown below.

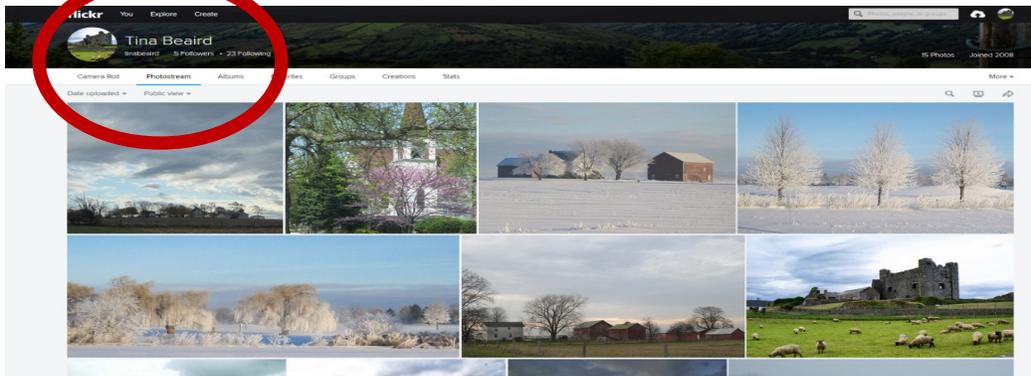


Take advantage of the search features to browse the site by topics i.e. cemeteries, genealogy, history, headstones etc... if you can think of it, someone has most likely pinned it!



Flickr

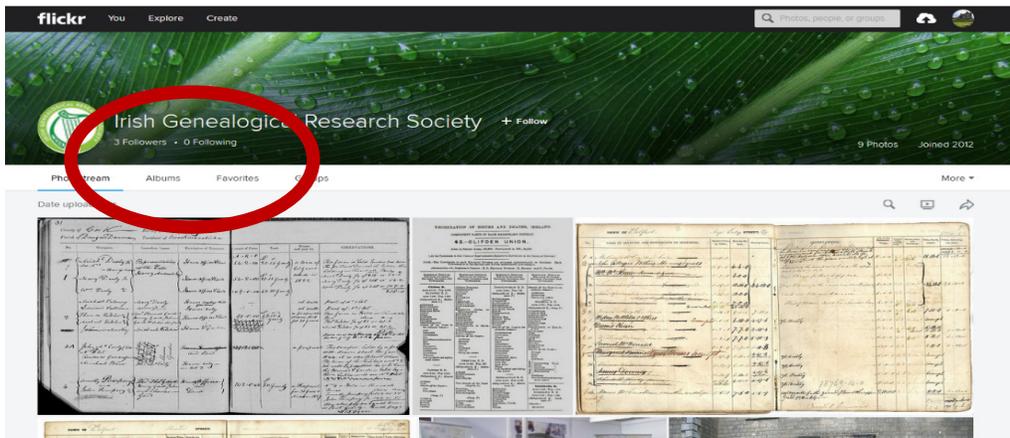
Flickr is an extremely useful tool for finding images that can aid you in your genealogy searching. Flickr is based on a Yahoo platform, so if you already have a Yahoo account, you do not need to create a new login and password.



You can upload and tag your own photos or browse millions of photos from individuals, groups, museums and professionals from around the world.

Tags can be inconsistent so use as many terms that you can imagine per topic to find the most photos possible i.e. cemetery, burial ground, graveyard, kirkyard or headstone, marker, gravestone, monument etc...

Many genealogical groups, societies and museums are on flickr providing copyright free access to their collections. Be sure to read the copyright statement at the bottom of each photo for rights and permissions. Follow those people and groups that interest you.



www.flickr.com/photos/proni

www.flickr.com/photos/library_of_congress

www.flickr.com/photos/whatsthatpicture

www.flickr.com/groups/greenwoodcemetery

www.flickr.com/photos/44336021@N05

www.flickr.com/photos/usnationalarchives

www.flickr.com/groups/familyhistorystories/pool

www.flickr.com/groups/genealogy

www.flickr.com/photos/smithsonian

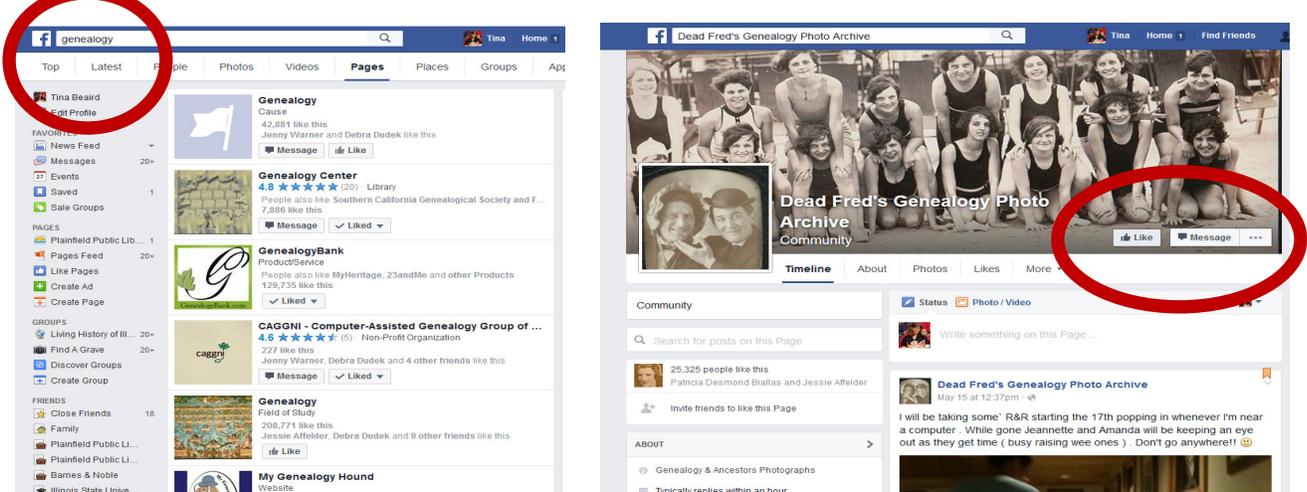
www.flickr.com/photos/torontohistory

Facebook

We're already on Facebook to stay connected with friends and family. Check to see if there is a closed family or surname group that you can join to share family history and photos.

Small genealogical societies and regional museums may not have webpages, but they are probably on facebook!

If you are planning a genealogical road trip to your ancestral homeland or just driving across the state to visit your grandparent's graves, Facebook can be your best resource! Here is your opportunity to ask question before you go!



Ask the experts! Find answers to your genealogical brick walls, or just scroll through to see what is new in the genealogical world, by liking some of these well known pages.

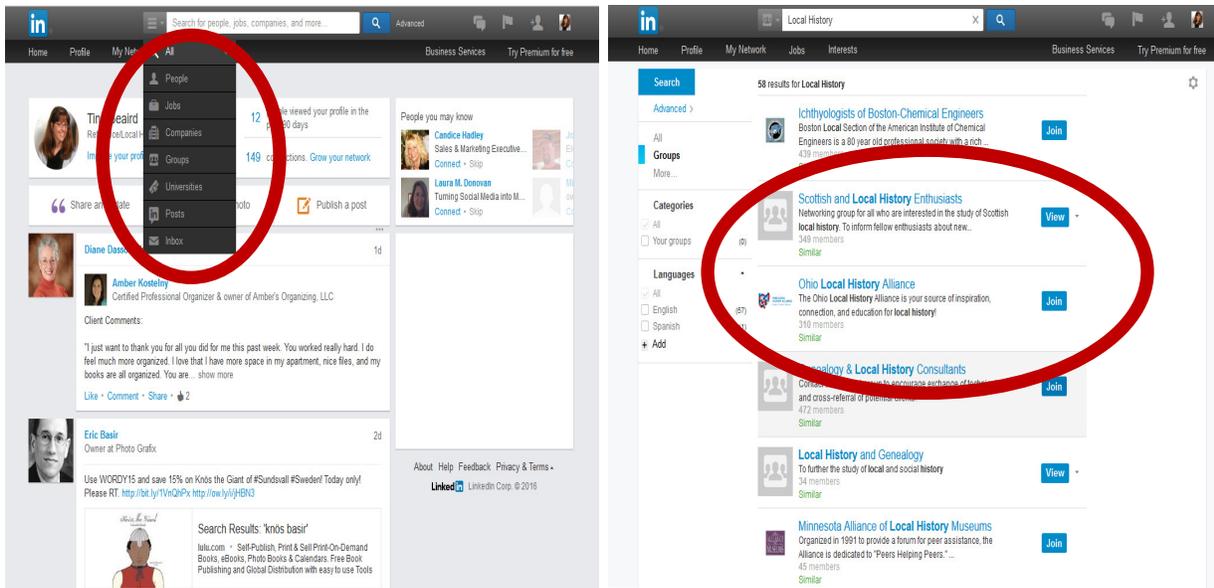
- National Genealogical Society: www.facebook.com/ngsgenealogy
- Civil War Trust: www.facebook.com/civilwartrust
- Allen County Genealogy Center: www.facebook.com/GenealogyCenter
- Fife Scotland History Society: www.facebook.com/FifeFamilyHistorySociety
- Ireland Family History: www.facebook.com/IrelandFamilyHistory
- Random Acts of Genealogical Kindness: www.facebook.com/groups/raogkUSA

LinkedIn

LinkedIn is a great resource for networking opportunities with professionals and hobbyists alike. It is the best place to connect with experts in the field and ask questions and get reliable advice.

It is an ideal way to learn about upcoming events, conferences, classes, and learning opportunities in a speedy and efficient manner.

Joining groups is a great way to expand your knowledge base without having to 'link' with strangers.



Google+

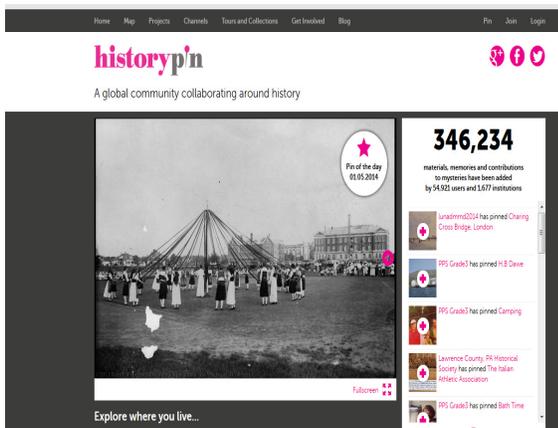
Google+ is Google’s answer to Facebook. All of the concepts are the same. You can post, upload albums and photos connect with friends and family just like on Facebook, but it is much more convenient if you are already a Gmail user.

Google+ “Circles” are how you keep your friends and family organized. You can create as many circles as you like (i.e. family, college buddies, co-workers, professional contacts etc...)

“Hangouts” are similar to Facetime for iPhone users. You can video chat with one or more people at a time. You can +1 posts that you like or share on your own wall, just like Facebook

If you had albums already in Google’s Picasa they will transfer automatically to Google+. Be aware that Picasa is no longer supported so it will convert your photos to Google Photos.

History Pin and What Was There are fantastic sites for uploading your locational photos like pictures of great-grandma’s house or the church where your parents were married. It isn’t about the people, but the places!



History Pin allows you to pin your photos to a world map (using the Google map platform) and write detailed descriptions of the photos and their significance.

You can brose collections from individuals, societies, museums and libraries from around the globe.

You can even view guided tours of famous places!

Choose stuff to add Add Something **Pin it to the map** All done

Your items:

Current item

Title required field
Plainfield Public Library
Remaining characters: 75

Description
Opening Day of the expanded Plainfield Public Library in December 1990

Tags
Plainfield Illinois, Plainfield Public Library, Illinois Street
Remaining characters: 437

Language
English

Licence

Copyright (c) all rights reserved Plainfield Public Library

Original Link Author / Director / Photographer

Notes

[Finish Later](#)

Date required field
December 1990
 I'm not sure

Place required field
I'd like to pin this to Street View

Note: To make it appear on the map you need to add both the date and the place
Without these details, your stuff will only appear on your channel. You can always add this info later.

A Date and Place are Required to Pin Photos on the Map

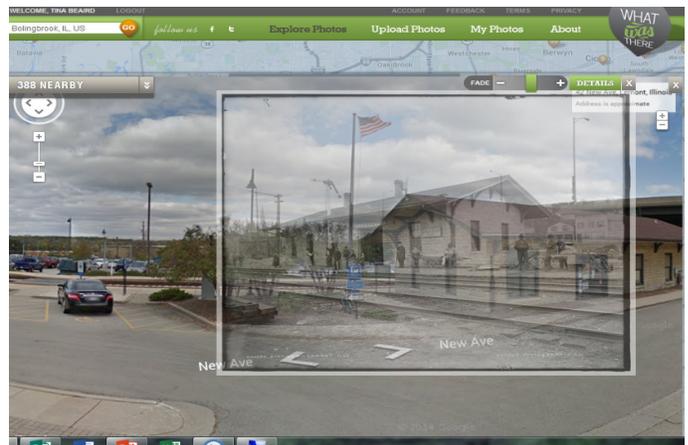
15025 South Illinois Street, Plainfield, IL 60544 [Find on map](#)

What Was There

What Was There is the best website for societies and museums to marry history with the modern world.

You can take historic images and imbed them over Google street view maps and line up the image to match the modern street view! This allows viewers to connect with the history of a community on a deeper level.

Each Image has a slider to bring the historic image forward or backward over the modern image. You can view each image, and zoom in on specific details, but you cannot download the images.



What Was There is a great opportunity for family historians to share history with extended family, members of the community and even map lovers out there!

Tiki-Toki

Tiki-Toki builds timelines for your genealogy. It is a great way to keep projects organized!

It allows you to put unlimited topics or families on the same timeline and separate them through color coding.



Addictive Time Wasters

- <http://www.deadfred.com>
- <http://www.shorpy.com/image>
- <http://dearphotograph.com>
- <http://www.retronaut.com>
- <http://myparentswereawesome.tumblr.com>
- <http://mydaguerreotypeboyfriend.tumblr.com>

